

2014 ECATA DELEGATES



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ECATA 2014

Small series, highly customized products

Business jet as a case study



ECATA ABI Course

The European Aerospace Business Integration Program (ABI) is designed for high potential engineers presented by European Aeronautics and Space companies and selected by the Consortium.

Content:
International Aerospace Environment
Integrated product development & system engineering
Multinational Project Management
Multinational Team project

Created in the late 1980's by the European Aerospace Industry and Leading Educational Institutes together with the European Commission in Brussels, ECATA is a unique European Education and Industry consortium that identifies advanced training needs and develops appropriate courses for the Aerospace sector.



« 10 weeks, 7 nations, 6 customers,

one team »

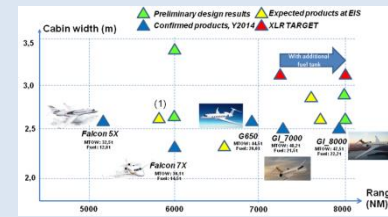
Part 1 ISAE Teams composed Kick-off meeting	January 6th – February 01st January 09 th January 14 th
Part 2 Cranfield Customer review	February 24th – March 23th March 04 th
End of course ISAE Public presentation Closing and graduation ceremony	April 7th - April 16th April 16 th April 16 th



2014 ECATA Organisation

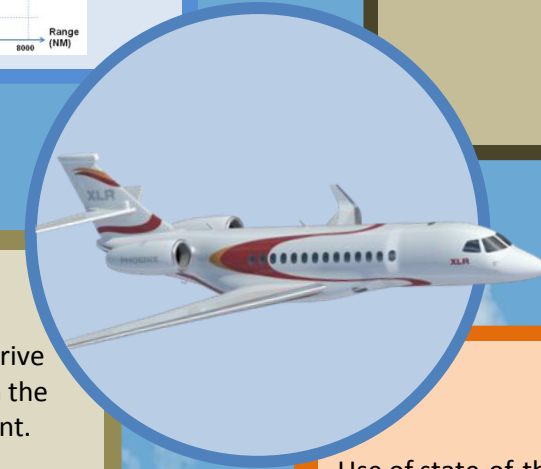
Marketing

- Market studies: aiming at large cabin ultra-long range business jet
- Phoenix high level requirements defined
- Customization trends for future business jets
- Business model elaboration, strategy and communication plans proposed



Design

- Designing the future Business Jet :
- Extra Long Range
 - Short Take-Off and Landing capability
 - Widest cabin in its class
 - Most quiet and comfortable atmosphere
 - Highly connected and on-line aircraft
 - Innovative customization capabilities

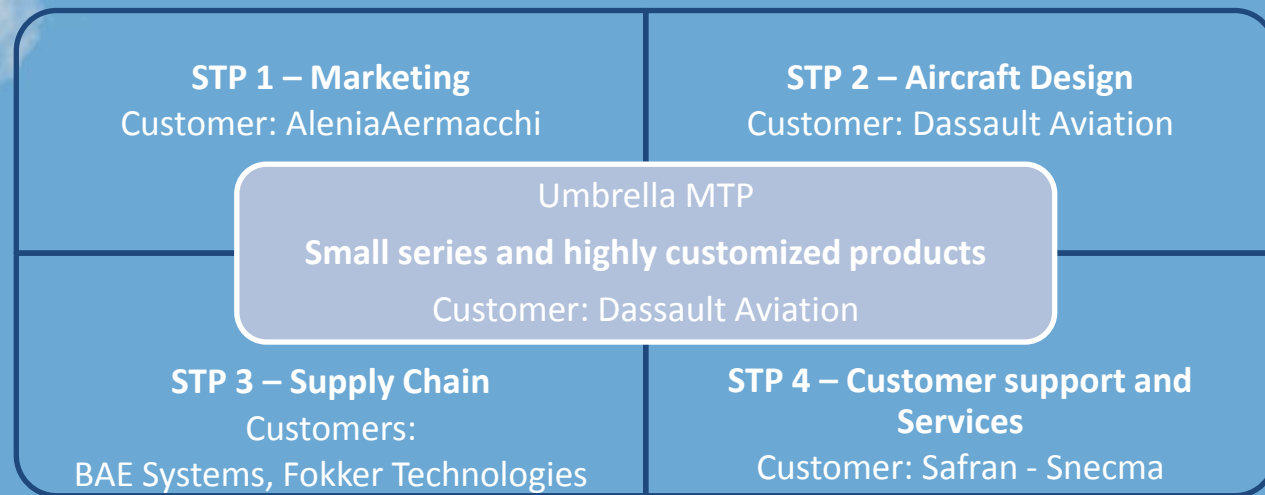


- Develop partnerships
Based on mutual trust to derive the maximum benefits from the new "value-net" environment.
- Supply Chain is a key asset
Participate in the overall alignment of the different internal strategies (marketing, support, manufacturing, design).
- Capability transfer can be an opportunity rather than a burden.

Supply Chain

- Use of state-of-the-art technologies like advanced information systems, trend and health monitoring systems and augmented reality to provide:
- High dispatch reliability
 - Optimized maintenance scheduling
 - Transparent costs
 - Asset value protection
 - Round-the-clock technical assistance

Support

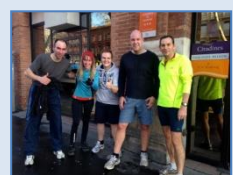


The MTP concept was introduced for the first time in ECATA 2014 to serve as a realistic scenario that the delegates are bound to face in the current aerospace environment and to emphasize the benefits of working in a cooperative manner across multiple disciplines, companies and cultures.

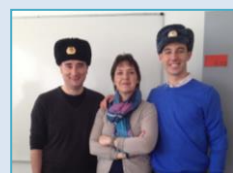
Team Building



ECATA is a journey
experience team building as a booster of team performance, enjoy the multicultural environment, have fun.



ECATA is a time machine
enjoy all stages of group behaviour in a short period of time.



ECATA is a human laboratory
experiment with yourself in a safe environment, learn from other delegates through constructive feedback.

ECATA is just the beginning
opens a new perspective to your professional life.

